



Aventure Optimisation at a Glance

 = rank up
 = rank down

Engine	Target Phrase	Rank Before	After 2 mths	6 months	9 months	Jun-07
Google	gap year	Not in top 30	Not in top 30	27th	15th	15th
Yahoo	gap year	Not in top 30	Not in top 30	17th	18th	21st
MSN	gap year	Not in top 30	7th	Not in top 30	Not in top 30	Not in top 30
Google	gap year africa	7	1st	3rd	2nd & 3rd	1st
Yahoo	gap year africa	14	4th & 12th	1st	1st & 4th	2nd
MSN	gap year africa	38	6th & 21st	1st	1st	1st & 2nd
Google	gap year asia	1	1st	1st & 2nd	1st & 2nd	1st & 2nd
Yahoo	gap year asia	Not in top 30	3rd	1st	1st	4th
MSN	gap year asia	21	1st & 2nd	3rd & 4th	2nd & 3rd	6th
Google	gap year teaching	Not in top 30	12th & 13th	7th	6th & 7th	5th & 6th
Yahoo	gap year teaching	Not in top 30	7th	5th	3rd & 4th	14th
MSN	gap year teaching	Not in top 30	14th & 26th	7th	5th & 6th	2nd & 3rd
Google	gap year projects	Not in top 30	12th & 13th	11th & 12th	5th	4th
Yahoo	gap year projects	Not in top 30	30th	2nd & 8th	2nd & 4th	3rd
MSN	gap year projects	Not in top 30	1st	1st	1st	1st
Google	gap year india	Not in top 30	8th	10th	8th & 9th	4th & 5th
Yahoo	gap year india	Not in top 30	15th	9th	2nd & 4th	27th
MSN	gap year india	Not in top 30	10th & 14th	4th	2nd	5th
Google	gap year nepal	7	5th & 6th	5th & 6th	6th & 7th	5th & 6th
Yahoo	gap year nepal	Not in top 30	8th	2nd	1st & 2nd	4th
MSN	gap year nepal	15	4th & 5th	1st	1st & 2nd	1st
Google	gap year mexico	4	5th & 6th	1st & 2nd	3rd & 4th	1st & 2nd
Yahoo	gap year mexico	Not in top 30	8th & 14th	4th	2nd & 5th	6th
MSN	gap year mexico	19	4th & 14th	4th & 5th	5th & 6th	2nd & 3rd
Google	year out africa	10	9th	15th	7th	6th
Yahoo	year out africa	10	13th & 16th	13th	1st	4th & 6th
MSN	year out africa	25	3rd & 19th	6th	7th	2nd & 3rd
Google	gap year conservation	Not in top 30	13th	11th	9th	13th
Yahoo	gap year conservation	Not in top 30	14th	5th	2nd	23rd
MSN	gap year conservation	27	10th & 12th	3rd	7th	5th

March	Page 1 Results	1st Places	Oct	1st page results	1st places
Google	8	2	Google	15	1
Yahoo	5	0	Yahoo	15	4
MSN	11	2	MSN	12	3
Total	24	4	Total	42	8

August	Page 1 Results	1st Places	Jun-07	1st page results	1st places
Google	8	2	Google	13	3
Yahoo	9	2	Yahoo	7	0
MSN	11	3	MSN	13	3
Total	28	7	Total	33	6